



CATALYST TOBACCO FACT SHEET

STATEWIDE FACTS

1. 6,120 people die every year in MN from tobacco and secondhand smoke.^[1]
2. Big Tobacco spends \$274.3 million each year marketing its products in MN.^[2]
3. Each year smoking costs MN \$2.06 billion in direct health care expenses.^[3]
4. 22.4 % of high school students and 20% of adults in MN smoke.^[4]
5. 100% of MN workplaces, bars, and restaurants are totally smokefree!^[5]

NATIONAL FACTS

1. More than 438,000 people die each year in the U.S. from tobacco and secondhand smoke. ^[6]
2. Big Tobacco spends more than \$15.4 billion each year on marketing in the U.S.^[7]
3. Each year smoking costs the U.S. \$96.7 billion in public and private health care expenses.
4. 23% of high school students and 20.9% of adults in the U.S. smoke.^[8]
5. In the U.S., 17 states, passed smoke-free laws that include restaurants and bars.

WORLDWIDE FACTS

1. Nearly 5 million people worldwide will die from tobacco-related illnesses this year.^[9]
2. While there is no reliable estimate of global cigarette marketing expenditures, it is clearly in the tens of billions of US dollars a year.
3. Worldwide, over 15 billion cigarettes are smoked every day.^[10]
4. Countries that have ratified the FCTC to regulate tobacco worldwide: 146. But, the U.S. is not one of them.

MORE LOCAL FACTS

- High school students who smoke - 22.4% (67,200)^[1]
- Kids (under 18) who become new daily smokers each year - 7,500^[1]
- Kids exposed to secondhand smoke at home - 282,000^[1]
- Packs of cigarettes bought or smoked by kids each year - 13.7 million^[1]
- Adults in Minnesota who smoke - 20.0% (780,600)^[1]

MORE NATIONAL FACTS

- Kids (under 18) who become new regular, daily smokers each day: 1,000+^[11]
- Kids exposed to secondhand smoke at home: 15.5 million^[11]
- Workplaces that have smoke-free policies: 68.6%^[11]
- Packs of cigarettes consumed by kids each year: 800 million (roughly \$2.0 billion per year in sales revenue)^[11]

Adults in the USA who smoke: 20.9% or about 45 million [Men: 23.9% Women: 18.1%]^[11]

Kids under 18 alive today who will ultimately die from smoking (unless smoking rates decline): 6,000,000+^[11]

People in the USA who currently suffer from smoking-caused illness: 8.6 million^[11]

MORE GLOBAL FACTS

In 2003, the Chairman of British American Tobacco collected \$4.25 million in salary and bonuses. A British charity calculated that it would take the average tobacco farmer in Brazil approximately six years to earn the equivalent of what the BAT Chairman makes in a single day (and approximately 2,140 years to earn his annual salary).^[12]

Everyday, approximately 80,000 to 100,000 young people around the world become addicted to tobacco. If current trends continue, 250 million children alive today will die from tobacco-related disease. ^[13]

Tobacco use results in huge health care costs around the world: U.S. \$96.7 billion, Canada \$1.6 billion, UK \$2.25 billion, China \$3.5 billion, Philippines \$600 million, Australia \$6 billion, Germany \$14.7 billion, New Zealand \$84 mil^[14]

RESOURCES

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4. "The Toll of Tobacco in Minnesota," Campaign for Tobacco-Free Kids, www.tobaccofreekids.org/reports/settlements/toll.php?StateID=MN, 3/22/07
5. www.smokefreecoalition.org and www.no-smoke.org, 3/22/07
6. "Toll of Tobacco in the USA," www.tobaccofreekids.org/research, 3/22/07
7. "Toll of Tobacco in the USA," www.tobaccofreekids.org/research, 3/22/07
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9. "FCA Tobacco Facts," www.fctc.org/factsheets, 3/22/07
10. "FCA Tobacco Facts," www.fctc.org/factsheets, 3/22/07
11. "The Toll of Tobacco in United States of America," Campaign for Tobacco-Free Kids, <http://www.tobaccofreekids.org/research/factsheets/pdf/0072.pdf>, 3/22/07
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14. Dr. Judith Mackay and Dr. Michael Eriksen, The Tobacco Atlas, World Health Organization, Myriad Editions Limited, UK, 2006 -- http://www.who.int/tobacco/statistics/tobacco_atlas/en/